

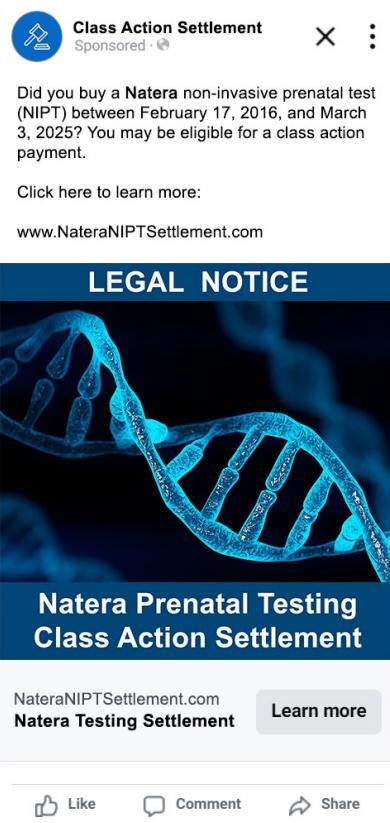
# EXHIBIT C

# Digital Noticing Ad Mockups

Created for *In re Natera Prenatal Testing Litigation*

## Meta (Facebook and Instagram) Ads, English

Both images will run on both platforms



Facebook Feed Ad



Instagram Feed Ad

## Google Search Ad, English

Ad • NateraNIPTSettlement.com

**Natera Prenatal Testing | Class Action Settlement | Court Authorized Notice**

Did you buy a Natera non-invasive prenatal test between Feb. 17, 2016, and Mar. 3, 2025? You may be eligible for a class action payment.

Note: Meta ads are assembled by the platform from approved images and text. The images above are representative of the wide variety of ads that will run on Facebook and Instagram.

# Digital Noticing Ad Mockups

Created for *In re Natera Prenatal Testing Litigation*

**simpluris**

## Meta (Facebook and Instagram) Ads, Spanish

Both images will run on both platforms



## Google Search Ad, Spanish

Ad • NateraNIPTSettlement.com

Pruebas prenatales Natera | Acuerdo de acción de clase | Aviso judicial autorizado

¿Compró una prueba prenatal no invasiva de Natera entre el 17/02/2016 hasta 03/03/2025? Puede que tenga derecho a un pago en efectivo bajo un acuerdo de acción de clase.

Note: Meta ads are assembled by the platform from approved images and text. The images above are representative of the wide variety of ads that will run on Facebook and Instagram.